

POST SHOW REPORT

International Exhibition



Date: 28 29 30 November, 2019 International Convention City Bashundhara (ICCB), Kuril Bishwa Road, Dhaka, Bangladesh



Organized By

Sponsors

Life Style Partner



















Wellness Partner

EW VILLA MEDICA











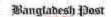


Activity Partner































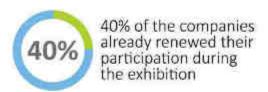






WHAT HAPPENED IN 2019

KEY STATS- HEALTH & FITNESS Show- 2019





300+ Foreign delegates from different countries visited in this exhibition



8 countries have attended





total space of 4,000 sqm























HEALTH & FITNESS SHOW- 2019, AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

Health & Fitness 2019- Aimed to extend a platform for organizations to come in front of the decision makers that source billions of dollars in health & fitness products/services ranging from organic drinks and food to exercise machines, bicycle manufacturers & exporters, sports equipment manufacturers, skin and beauty products, Amusement Equipment from home and abroad. Exhibition at these areas generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products and services in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh lead good opportunity for our entrepreneurs to reach beyond domestic peripheral. Moreover, this exhibition built attendance through 360 degree marketing campaigns that created millions of advertising impressions in print, direct mail, email, electronic media and so on.























- To provide a platform for all the stakeholders related to Health & Fitness industry so as to showcase their smart products.
- Ideal opportunities for Bangladesh companies to introduce new products and also establish/widen dealer network.
- To provide an ideal opportunity to existing distributors/retailers to tie up with new international companies.
- Showcase products, brand and activities in an exciting setting focused on the latest innovations and market trends.
- Get the chance to shake hands with industry experts, influential decision makers and clients to discuss
 the next generation solutions.
- To initiate a strategic relationship and partnership with key industry player, foreign buyers and solution providers as well as policy makers.
- To motivate people for healthy and beautiful life style.















GLIMPSE OF THE HEALTH & FITNESS SHOW-2019



















































GLIMPSE OF THE HEALTH & FITNESS SHOW-2019

































STRONG INDUSTRY PARTICIPATION

Health & Fitness 2019 have opened its doors for Bangladesh and dubbed to be country's most prominent bicycle manufacturers & exporters, sports equipment manufacturers, skin and beauty products, organic drinks, food products and amusement equipment expositions. It has revealed an idea venue for business transactions and introduction of innovations for the health and fitness related industries.

Some of the reputed companies who have made remarkable manifestations at the show this year.....

















































































STRONG INDUSTRY PARTICIPATION

















































































SAZZAD ENTERPRISE













XHIBITORS PROFILE

	Bicycle		Skating equipment
	Tricycle		Team sports
	E-bike		Diving
	Bicycle Parts & Comp.	-	Hiking
	Bicycle Accessories		Cricket Equipment's
	Cycling gears and tools.	· · ·	Water Sports
	Tyres & tube.		Swimming
5	Holiday Resorts.	4	Fishing
	Natural food products	i i	Mountaineering
	Organic Agro products		Herbal product manufacturers
	Recycled organic products	0	Organic Food Suppliers
2	Fitness Equipment & accessories.	-	Researchers & Education institutions
	Weight lifting equipment		Marketing and Direct selling companies
	Health Club and fitness centers	:e:	Relevant Government Agencies
	All kind of sportswear		Beauty clinic and Leaser Treatment
	Yoga and Aerobics equipment		Herbal products Dealer, Distributors and Importer
	Massage Equipment		Raw Material Suppliers
	Pilates Equipment		Industry related business
	Sports medical & Fitness Centers		Herbal Cosmetic Ingredients
	Tennis		Aroma Therapy Center & Products
	Basketball		Raw Material Growers
	Sports Equipment and Accessories	-	Laser Cosmetic Center
	Nordic Walking		Cosmetic Packaging
	Outdoor sports gear and equipment	-	Herbal Skin Care
	Golf		Cosmetics & Beauty Products
	Badminton	-	Indoor & Outdoor Equipment













EXHIBITORS SURVEY & TESTIMONIAL

80% Are primary decision-makers or influence decision making

Few Top Exhibitors' & Visitors' Feedback:



This event will be prosperous in the future that's why I am here to them.

Jong Won Kim

Korea Trade-Investment Promotion Agency (Kotra) Korea Trade Center, Dhaka





We are from a company in India manufacturing bicycle parts and this exhibition has given a lot of scope here.

Md. Rezaul Hoq Bhuiyan

A.K. Mittal.

Managing Director, B.M. Exports Pvt. Ltd.

75% of exhibitors were satisfied with the quality of visitors at HEALTH & FITNESS SHOW- 2019



We are very much happy to say that we have come to Dhaka in this exhibition because we have got immense queries and good support from the organizer.

Sat Nam Singh Managing Director, Mor Medics Science & Technologies





This is the first time we are exhibiting in Bangladesh and we took this opportunity to expand our brand in Bangladesh.

Pran Chadha Managing Director, USI Universal









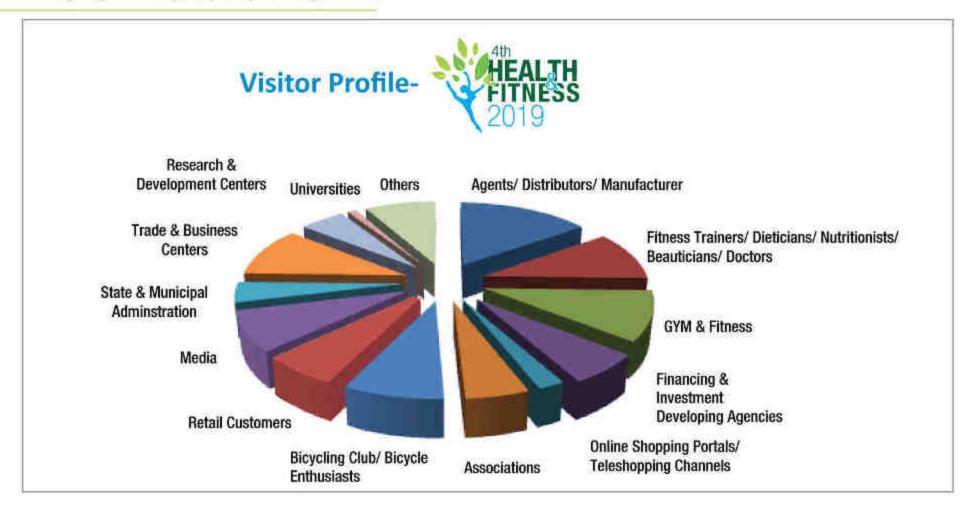






VISITORS OVERVIEW

Bringing the right people together...







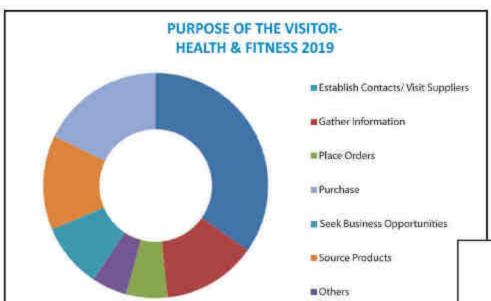


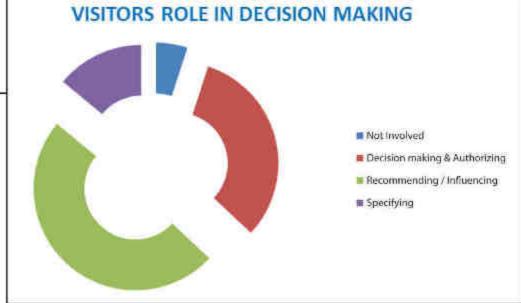






VISITORS OVERVIEW

















MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS

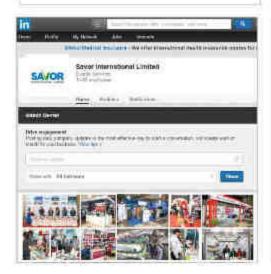






























PR CAMPAIGNS



Exhibition on health begins in Dhaka

ক্যালের কর্ত্ত

আইদিদিবিতে গ্রুদামগ্রী

भागाह अनर्गमी दक्त

The minelians of murror Dente selfigion rigid Dente con Prime 2017 Marie de l'ontraderd de l'archive de l'archi The drawing address of cities are stroken as Soliton the program of the sales BULLEN SERVICE CONV.

policy regions and short in (a last of basis as) flaso and square for some hi for policipers. equivalent of press in Directed Streets of Ferre falls General Highs Road Wind Kill, \$650 Security 2 area me of Bregomin Chica Indiany Mills at Street Strain, server of





species occurs 50 years more also a MONTONE MARY





Josep Wille Gire, director general of Norsa Trade immerient Promutico Agency: Material Middensel a singer, and Md Paired Allem, morninging alreadyr of Kance Programment, ages the fourth refition of a Young day 'Health & Frience Mil's' statistics of take replicate Concention City Biochard Rays in Otokia profession







New Nation

Sports & Workurz Floripmont Light tasks to be held from New 28

BANGLADESH TODAY



প্রথম গ্রানে

शार्थ-याविज्ञा

২৮ নভেম্বর হেলথ অ্যান্ড ফিটনেস প্রদর্শনী শুরু

Social special are then the Social and Socia matthe expert 1th retain a result NO FEMALES THE SERVI

performance, status, softways, for one WM, authorational organisa the age with a stranger-ray pro-ference of the strate three water with applies of the wind three water with and were the pro-ted the stranger with the stranger of the stranger water with the postument water to other governments.

upts according upolls arely nece species of the region strains and track for some field on the strains

Financial Express

No time bugster and a similar and a second of the second o Home appliance expo begins

as here against and from this product open Till layer SEE spined of the SEE spined of the See See See See Terror Secretary 140 o

having the descript man for long as to have seen as to be a second second base of the constraint of or branch of the Color C

Mary 100 profess in the Bar 100 parties from more ing at 100 a close. fath on writtens provided for the parties to the description of the parties of th factory seasons on an in-Ratio













PR CAMPAIGNS



অ্যান্ড ফিটনেস প্রদর্শনী শুরু

statement water that purple sometimes Difficult regularies axes users contributed ২০১৮ নামে অভ্যাতিক প্ৰাপন্নি মামেন্ত্ৰ নৰ্থত बारका किन निर्माणि औं अन्तीने वाक्रमानीय कुर्व प्रकार बाहर्टाटिक गमारहरूपंथ गिप्ति तमुख्यार ३ न्यत स्टा 16 STREET SO 1010

প্রদর্শনীয়ে কেন্ট্রিয় কইনটেকেন অর্গনিক হতে, ক্ষিত্র হাতে বিবাটি, সংগ্রেমিউরেমেন্ট-জন্মা ব্যক্তি বিদেশি আনুষ্ঠ প্ৰতিষ্ঠান বাংশ কোনো আপশীৰ ample after state books with allower क्षिका अस्टरासी पेटनाव साहस मानिक कार्डन, श्राप्त के ब्रुडिय, क्याचान क्षाउन्हेक, युगासिक विदेशीच्या, Buffit finet caffigs Course streken

ভূমনাইত মেলি-ডিলোগ প্রতিশালনের লেগাটি व्याप व्याप्तकारिक अंश्वरीक श्रमकेत कार्य SHOTHER STREET, WILKON WAS SINCE THE wite 1838 om Familie









Exhibition on health begins in Dhaka

The 4th edition of International exhibition titled Visulth and Fitness 2019 hegan at International Convention Bashundham on Thursday.

The three-day exhibition will remain open every day. from 1/200am to 8-90pm. said a press release.

The purpose of the exhibition is to demonstrate new Innevative technology. products, equipment, methoch etc. in the field of health and fitness and explore the avenue for the participants, organisation and patients in a single domicile.

Director Gentral of Kotea. frade Center Dhaku Jung Won Kin, joint secretary general of Bangladesh China Chamber of Commerce and Industry (BCCI). Al Marram Mridha, socretary of Bangladesh Bicycle Merchant Assembling were present. mwing others



Sports & Workout Equipment Exhibition' to be held from Nov 28

A Brow Sign von Spring in Street Deprison Street Springer Springer Street Springer Street Springer Street Springer Street Springer Street Springer Spr

man articulum on there. A feethant to appare A is a party platform for the party of the party of

count organised pleased in marries. It upon a parties in process and making the best in more of the beautiful consistent of the beautiful control of the contro are parties. Respectedly asserted a process revolved on species of participant like very parties of the large rest of their and through

plant to the control of the control

fatte parews to to combine progle for a walkly and being all times to.





EUROPEAN VINNE SPERANTANT ANNUALS INVESTORS CONTROL CONTROL - COLUMN



The expension of contact members of the Person was format with proper or beneating Digweeter Hauftsdamfere in Deinier

For these play as Million and consent speed every stop how filter to have used a productional

The matter of the extension is to comparedly new transfer ferming, contacts propriet which to A to the A t partners against the partner of anyone contra

Driver These of Force Swin Stemp State your test this part sources special to the ground China Electron of Diseasons and Holically (EEE). In Meet, a World Inscenting of Electronic Tity to Martinia Assertives and Improves Assertation Victorium Produkt. arge and before personally before National son, many where, properties to













PR CAMPAIGNS





Savor Int'l launches Bicycle Show at ICCB

floress this

Sover tomeradional Climber plans to burish an informational excitation we foliate up "the rate fibers".

only files.".

A florency has blood date a gaing to get of at promotion florency of the florency of the florency of the florency florency

It is projected to be the largest platform for interrestional and frequential season than showever their products to products a healthy.

mill result is Errors.

The black in Indicity, has conjuntational impactions growth in the reserving in the experiment of the reserving in the experiment fact by forest in the increase. Finally, they do a proceed a quite in other years around in other reserving in the experiment for the experiment process. He is not of the experimentally process the IDCS points. This is not of they were reliabled in times forming reliable a benefit and a larger.

Representation of the printing or an executing state of the state of t





Amusement expo to be held at ICCB

Business Desk

A three-day long Amusement Expo is going to lock off at International Convention City Bashundhara (ICCB) in the city on 20th November 2019.

Savor International is organising the international Exhibition in Dhaka Bangladesh on "Amusement Show" Under Health & Fitness 2019, said a press release.

The participants will showcase their products and services to promote eco-friendly tourism.

It will coise awareness amonist engineers, policy makers and clients about technological advancement in the amusement industry.

It is a great opportunity for the international Companies to find new dealers distributors and agent in Bangladesh.

















SPONSORS & PARTNERS

The show wouldn't be delivered without the strong patronization of our sponsors and partners...

















Life Style Partner



EW VILLA MUDICA

Sponsors





























Media Partners



















ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.





Corporate Office:

House-28, Road-7, Block-C, Niketon, Gulshan-1,

Dhaka-1212, Bangladesh

E-mail: info@savorbd.com

Phone: +880-2-9853016, +880-2-9853018,

+880 1709 653955, +880 1709 653957