# MEET BUYERS IN BANGLADESH

# 30 minutes Business Dating

**Industry:** Medical, Dental, Lab & Elder Care

10 Buyers Meeting for each Manufacturer/ Supplier Each Meeting: 20 Minutes Presentation 10 Minutes Q&A

Date: 11 12 13 14 January, 2021



#### OINTLY ORGANIZED BY







#### Meet Buyers in Bangladesh

Currently the 57th largest economy in the world, Bangladesh has been making significant socio-economic developments in recent years. Yet, despite improving healthcare indicators such as decline in mortality rates and increase in average life expectancy, the health sector of the country is yet to reach its full potential. Though Bangladesh is one of the ten countries with lowest heath expenditure. However, reform policies coupled with innovation and investment by the private sector may translate into rapid rise of this sector. Rising health expenditure, the need to develop healthcare infrastructure has made this country-a Land of Opportunity for medical Industry. Besides, business strategies have completely changed due to the coronavirus pandemic. This pandemic has given us an opportunity to transform our thinking. You do not need to wait for travelling, face to face meeting, double your expenses to find your supplier/ manufacturer or agents/distributors/clients.

Fireworks Media Group, Singapore and Savor International Limited, Bangladesh have brought to you a new platform for virtual B2B meeting where you can meet the world renowned supplier/ manufacturer of the latest products/ technologies in Medical Industry along with the products to combat the present and post pandemic situation.

#### **Action Plan**

Event Name: Meet Buyers in Bangladesh

Detail: A Virtual B2B Match Making Platform Industry: Medical, Dental, Lab & Elder Care

Date: 11-14 January, 2021
Time: 10:30 am to 5:00 pm

Meeting Duration: 30 Minutes (10 Min Q & A)

Meeting Platform: ZOOM Expected Number of Suppliers: 100

Organized by: Fireworks Media Group, Singapore and Savor International Limited, Bangladesh

■ UAE: 08:30 am - 03.00 pm ■ Thailand: 11:30 am - 06.00 pm ■ Germany: 06:30 am - 01.00 pm

### Supplier/ Manufacturer Profile

Medical Equipment & Technology

Accident and Emergency Equipment

Building Technology and Services

Surgical Equipment & Accessories (Including Implants)

Physiotherapy / Orthopaedic Equipment

Communication & Information Technology

Control & Automation Systems;

**Dental Equipment and Supplies** 

Disinfection and Disposal Systems

Electro-medical Equipment, Device / Medical Technology

Wearable technology – Smart Watches, Fitness Trackers and Applications Laboratory Equipment

Medical Furniture and Equipment

Medical Consumables

Ophthalmic Supplies

Pharmaceutical Supplies

Rehabilitation Equipment / Orthopaedic Supplies

Elder Care Products

Cold Room

**Hospital Supplies** 

Alternative Medicine & Products

Personal Protection Equipment (PPE)

IOT, Software & Tracking Solutions

Robotics

Protective Devices

Sanitizing Appliances

### **Buyers Profile**

Traders/ Importers of Medical Equipment.

Traders/ Importers of Dental Supplies.

Hospital's procurement bodies.

## Strength of FIREWORKS & SAVOR to Conduct the Meeting

- Proven history of organize many successful international exhibitions from many years.
- Organizing many international exhibitions on Medical industry at Philippines, Myanmar and Singapore from last 7 years.
- Strong connectivity with Bangladesh Medical, Dental and Pharmaceuticals industry, ie. Medical Professionals, Consultants, Importer, Trader, Distributor, Associations and government bodies.
- Strong Connectivity with renowned international supplier and manufacturer.
- Having a large number of authentic database.
- Proven history of arranging many virtual B2B meeting, Webinars, Conferences for renowned organizations like ACI Pharmaceuticals, Bankers Association, Spark Asia, Navigator etc.
- Experienced marketing and PR team.
- In-house team of professional IT experts.

### Why to Attend:

- "First-hand" access and knowledge to technology and equipment NOT showcased to anybody else in your country.
- Get chance to network with international medical industry.
- Find out potential opportunities to create a road-map for your sustainable growth & development
- Opportunity to tap new products and technologies.
- All attendees would receive a certificate with your name emblazoned on it upon completion of the Meet Buyers in Bangladesh
- Steps ahead from your competitors by dealing with world's latest product in the medical & dental Industry.

#### **How to Attend:**

- This exclusive virtual meeting powered by ZOOM is only limited to 10 attendees from hospitals or recognized medical equipment import ers/distributors on a "by invitation" basis.
- An online application form via an email would be sent to you.
- Upon filling the form, you would be notified of the status of your application.
- When your status is approved, a coordinator would be in touch with you to arrange a schedule suitable for you to attend these meetings.

# **How Long Would the Meeting last?**

- An attendee would need to attend a meeting with 10 different suppliers. However, one supplier would only limit their presentation to NOT more than 20 minutes. And there will be a Q&A Session of another 10 Minutes between the Supplier and attendee.
- Attendees DO NOT NEED to finish all the meetings in a day. The meetings could be spread out during the session 7-10 December 2020 (Monday Thursday) according to the attendees' schedule.
  - 10 Meetings
  - 10 Suppliers
  - **20** Minutes Presentation
  - 10 Minutes Q&A

&

make the difference, be happy 😁!

