



4th Edition
BIMO 
 BANGLADESH INTERNATIONAL MARINE & OFFSHORE
 EXPO 2021 

Co-Located with:

BIMAC
 2021
 Bangladesh International Marine Conference

Incorporating:



www.marine-bangladesh.com

Bangladesh's Largest Maritime and Offshore Exhibition

28 29 30 October 2021

📍 International Convention City Bashundhara (ICCB), Kuril, Dhaka.
 🕒 10.00 am - 7.00 pm, Everyday.

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| Organized By | International Alliance | Associate Partners |
|  |  |       |
| Media Partners | Event Partner | |
|        |  | |

“Reach Out To More Than 100 Shipyards in Bangladesh!”

About The Event

Bangladesh International Marine And Offshore Expo 2021 (BIMOX) is an international maritime and offshore industrial event that brings an international congregation of companies together at International Convention City Bashundhara (ICCB), Dhaka, Bangladesh.

It is slated to be Bangladesh's most comprehensive international business platform encompassing all aspects of ship building, ship repairs, shipping, maritime engineering, offshore engineering & technology, shipbreaking equipment, dredging equipment and ports & logistics.

The event is an exceptional meeting point for the global maritime community in Bangladesh, a region where the industry remains buoyant and strong growth is set to occur. **Bangladesh International Marine And Offshore Expo 2021 (BIMOX)** will bring together leading industry players.

Shipbuilding Industry In Bangladesh

Bangladesh is a maritime nation with 9,000 sq.km of territorial waters, 720 km long coastline. At present 10,000 inland and coastal ships and 36 foreign going ships are plying all over the country, which carries more than 90% of total oil product, 70% of cargo and 35% of passengers. More than 150,000 skilled and semi-skilled workers are employed in this labor-intensive sector. Although Bangladesh was traditionally known for export of jute, tea and readymade garments, in the last 10 years it has attracted attention of many foreign buyers in shipbuilding. Two million people are related directly or indirectly with the shipbuilding industry. Shipbuilding is a growing industry in Bangladesh with great potentials.



(Source: Saudi Gazette, 16 July 2017)

Exhibit Profiles

Marine Industry

- Ship & Boat Building
- Ship & Boat Repair & Conversion
- Marine Equipment
- Engine, Propulsion Systems (Prime & Auxiliary)
- Ship & Boat Operation Equipment
- Ship & Boat Fitting & Equipment
- Marine Technology
- Electronics / Electrical Engineering
- Port, Ports Equipment & Port Technology
- Cargo Handling Systems
- Freight Forwarding Equipment, Accessories & Storage
- Maritime Services
- Maritime Security
- Navigation & Communication Technology
- Agents, Distributor & Insurance Companies
- Classification Societies
- Architects, Designers & Consultancy
- Dredgers & Reclamation
- Bankers & Financiers
- Deck Crane Manufacturers
- Deck Machinery & Vessel Equipment
- Fire, Safety & Survival Equipment
- Fuel & Lubrication Suppliers
- Interior Suppliers
- Rope Manufacturers
- Paints & Coating Manufacturing
- Processing & Packing Equipment Suppliers
- Refrigeration & Freezing Equipment
- Others

Offshore & Rigs Industry

- Ship Repair & Conversion
- FSO / FPSO Vessel & Equipment
- Offshore LPG / LNG
- Support & Supply Vessels
- Semi Submersibles
- Drilling Vessel
- Helidecks
- Heavy Lift Vessel
- Subsea Design & Technology Providers
- Ship, Boats, Vessel Equipment & Services
- Instruments & Control
- Drilling & Well Control
- Tubular & Piping
- Design & Construction
- Monitoring & Instrumentation
- Data Acquisition, Storage and Transmission
- Contracting Services
- Flow Control
- Umbilical & Hose
- Pump Equipment and Services
- Deck & Hydraulic Equipment
- Cabling
- Transport & Storage
- Process Equipment & Services

About The Organizers

“Our Massive Maritime and Offshore Industry Experience- A Quality Assurance Of Our Event!”

Savor International Limited



SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Fireworks Trade Media Group

Fireworks Trade Media Group, headquartered in Singapore, is a trade exhibitions, trade publications and Market Intelligence company specializing in the maritime and offshore industry with more than 16 years of experience and boasting of 14 international offices.



www.thai-marine.com



www.marine-malaysia.com



www.philmarine.com



www.marinevietnam.com

Co-Located with:

Bangladesh International Maritime Conference (BIMAC) 2021



Bangladesh International Maritime Conference (BIMAC) 2021 would be looking to attract more than 100 delegates from the Bangladesh and international maritime industry. Some of the key topics covered include the following:

- Report of the world shipbuilding industry
- Shipping Industry In Bangladesh
- Challenges and Opportunities in the Bangladesh Shipbuilding industry
- Overview of the Bangladesh Shipbuilding Industry
- Innovations in the shipbuilding and maritime industry

Visitor Profiles

- Ship & Boat Owners
- Ship Managers
- Ship Builders & Repairers
- Boat Builders & Repairs
- Cargo & Container Terminal Operators
- Classification Societies
- Ship Registrars
- Boat, Tug, Ferry, Offshore Supply Vessel Operators
- Consultants
- Financiers
- Insurers
- Legal Professionals
- Distributors & Agents
- Freight Forwarders
- Government Agencies
- Navy & Police Coast Guards
- Fisheries
- Marine & Naval Architects & Designers
- Offshore Suppliers & Services
- Port and Maritime Agents
- Port Managers / Terminal Operators
- Public Administrators
- Ship & Boat Chandlers
- Ship Operators
- Shippers
- Shipping Agents and Brokers
- Shipping Lines
- Maritime Crewing / Manning / Recruitment Agents
- Other Maritime Organisations
- Manufacturer's Representative / Vendor
- Mining Companies
- Marine Support *National Oil Company / Government Institutions
- Offshore Platforms / Supplies / Services
- Oil & Gas Exploration Companies
- Power Generation Companies
- Production & Distribution
- Oil & Gas Processing & Refinery
- Pipelines Operation / Installation
- Plant Engineering & Construction
- Process Engineering
- Project Consultancy
- Repair Services (including welding shops)
- Research & Development
- Rig / Fabricator / Operator
- Security *Shipbuilding & Marine Engineering
- Trade Associations
- Transportation
- Storage & Handling
- Offshore Vessel Owners
- Engineers Scientist & Managers representing a variety of interdisciplinary fields
- Drilling Companies
- Independent and National Oil Companies

IMC PLAN FOR BIMOX EXPO 2021

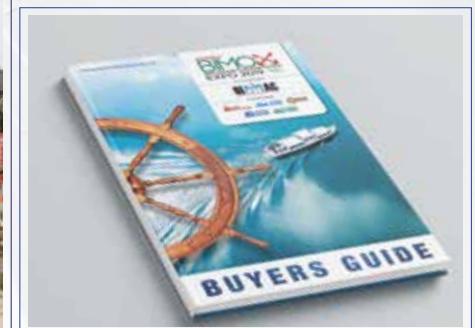
Pre event Promotion:

- Newspaper insertion - in renowned dailies
- Advertisements in Business, Fashion and Lifestyle Magazines
- Radio Commercial insertion in FM Radios- from 10 days before the event.
- Television Commercial at prime time.
- Digital media- Social Media pages, Web Ads in renowned high traffic web pages
- Multiple Bill Boards for in strategic Locations
- Posters
- Invitation Cards for personalized invitation
- Outdoor Communication in LED projections.
- Vehicle branding for the expo.

THE VENUE

International Convention City Bashundhara (ICCB), Dhaka, Bangladesh

Bashundhara Group proudly introduced the largest event space for the first time in Bangladesh named International Convention City Bashundhara (ICCB) in order to adjoin the flexibility in organizing personal, social and internationally standard festivals as well as to develop this service industry to an international height.



POST EVENT PROMOTION:

- News and Media Coverage
- Articles & Media write-ups on Bimox 2021



BIMOX- 2019 have opened its doors for Bangladesh and dubbed to be country's most prominent Marine and Offshore exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the ship building, ship repairs, shipping, maritime engineers, offshore engineering, offshore engineering & technology, ship breaking equipment, dredging, equipment and ports & logistics industries.

Some of the reputed companies who have made remarkable manifestations at the show this year...



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BIMOX-2019, AN EXCLUSIVE B2B AND B2C PLATFORM FOR THE EXHIBITORS

BIMOX- 2019 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in marine & offshore products for their plans and multiple projects. Exhibiting at these exhibition will generate an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential marine industry of Bangladesh may lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition will build attendance through 360 degree marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.

WHAT HAPPENED IN 2019

