

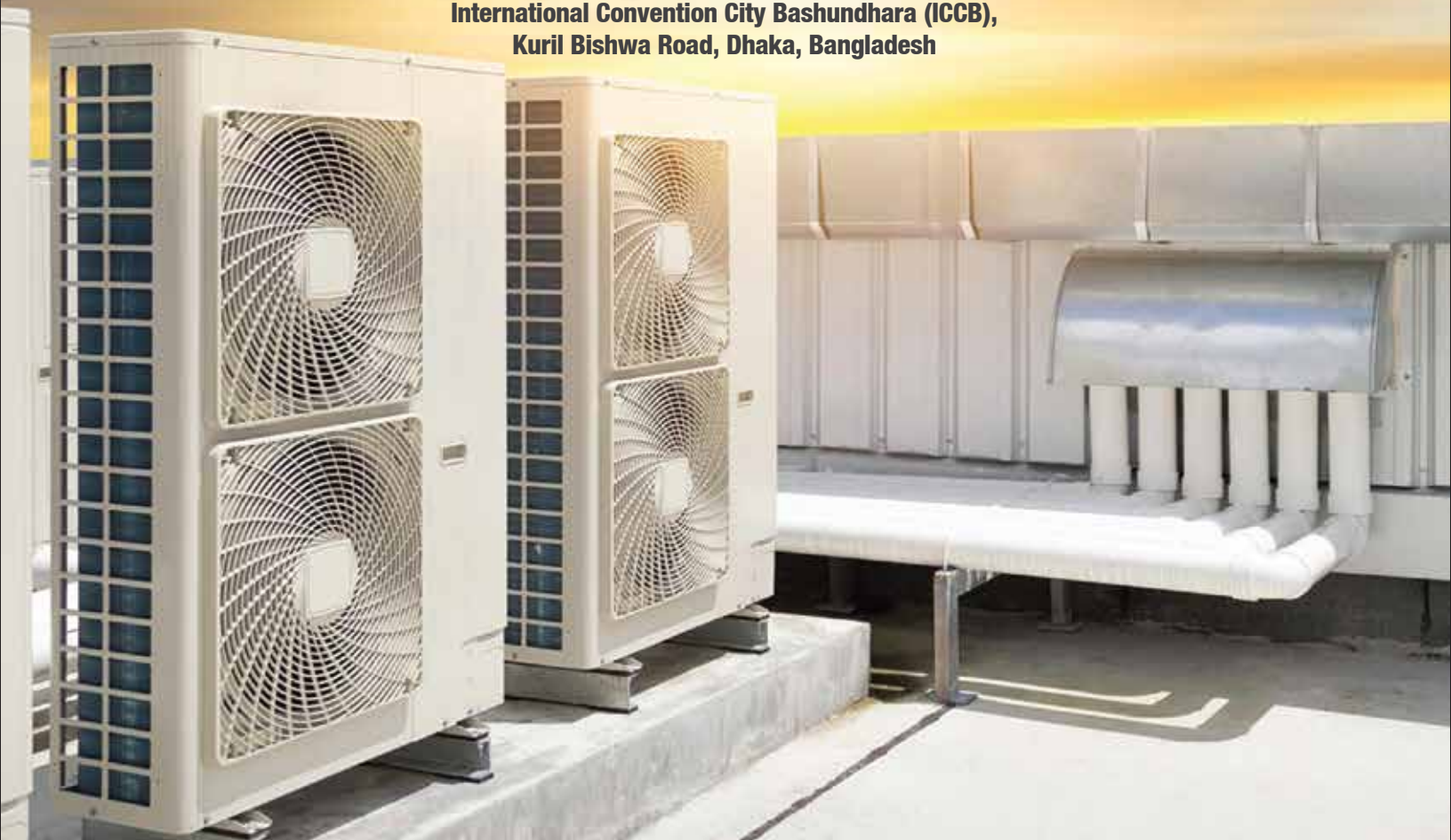


6th
S A F E
HVACR
2021

AN INT'L EXHIBITION ON HEATING, VENTILATION AIR CONDITIONING & REFRIGERATION

28 29 30 October, 2021

International Convention City Bashundhara (ICCB),
Kuril Bishwa Road, Dhaka, Bangladesh



Organized by



Knowledge Partners



Associate Partners

Global Alliance



Media Partners

Event Partner





THE ONLY MARKETING PLATFORM FOR BANGLADESH'S HVACR INDUSTRY

SAFE HVACR is The one and Only dedicated exhibition on Heating, Ventilation, Air-Conditioning, Air-Filtration & Purification & Refrigeration Systems, Solutions and Services in Bangladesh! Returning for its 6th Edition from 28-30 October 2021 at the International Convention Center, Bangladesh (ICCB). As the Country continues to undergo rapid urbanisation with major investments in commercial, residential and industrial projects, SAFE HVACR 2021 rides on Bangladesh's High Economic Growth which is now having South Asia's the Highest GDP and the Biggest Market after India with population of over 17 million. Bangladesh is thus in great need for airconditioning and ventilation products and services and the Government has put strong emphasis on applying green construction methods and technologies rising the demand for Smart HVAC systems in the country as well.

Supported by ASHRAE Bangladesh Chapter, SAFE HVACR 2021 is staged to provide an innovative platform for professionals and companies to capture these business opportunities. A gathering of major industry leaders including factory owners, developers, engineers, contractors, consultants, importers, distributors, dealers and regulatory bodies, the Expo is the best avenue to expand your business in Bangladesh.

Showcase your products to thousands of decision makers and buyers in Bangladesh! Visit www.savor-hvacr.com for booth reservations.

WHY SAFE HVACR 2021 IS THE EVENT FOR YOU

ITS THE ONLY MARKETING PLATFORM FOR HVACR IN BANGLADESH.



MEET thousands of Professionals In Bangladesh's HVACR business sector



SOURCE for New Distributors, Agents and Strategic Partners in Bangladesh



BOOST Your Company Branding and Marketing Positioning



INTRODUCE Your Latest Innovations through Product Launches and 360 degree Promotional



DEVELOP New Partnerships and Contacts through this Business Networking Platform



GAIN In-Depth Knowledge on the Latest Updates and Trends in the Industry

EVENT AT A GLANCE



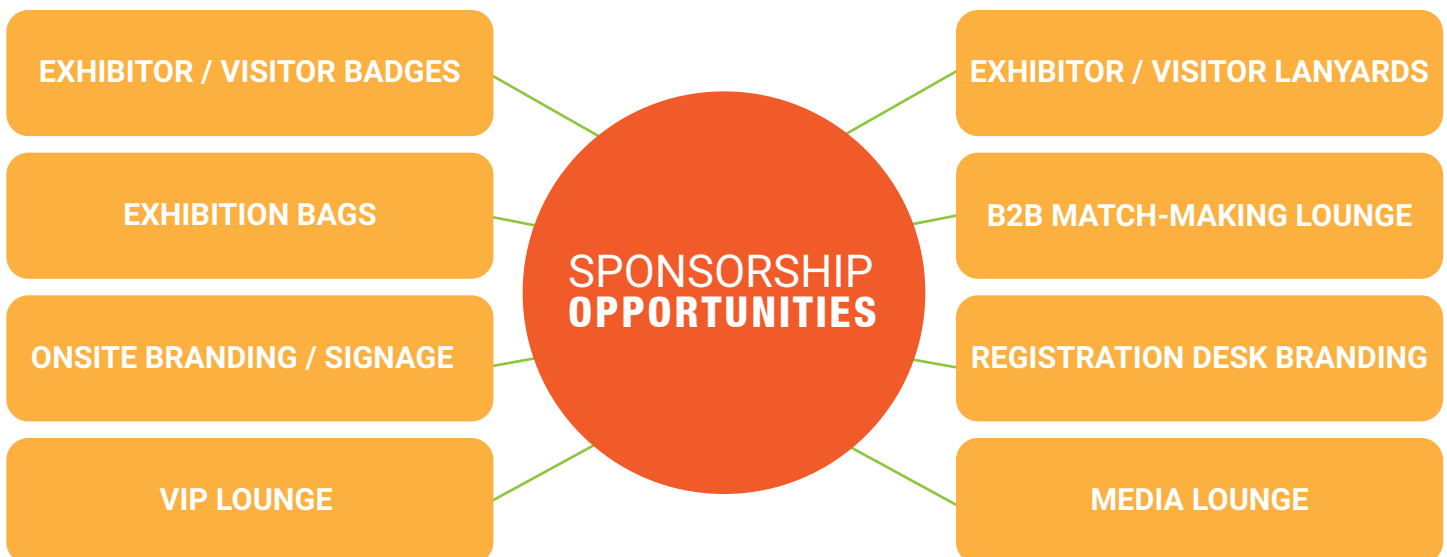
Event Name	SAFE HVACR 2021
Concurrent Event	Safecon 2021, Power-Gen 2021, Renewable Energy Show 2021, Water Management Show 2021
Detail	A Comprehensive Showcase on heating, ventilation, air-conditioning and refrigeration equipment
Date	28-30 October, 2021
Location	Dhaka, Bangladesh
Venue	International Convention City Bashundhara (ICCB)
Opening Hours	10.00 am to 8.00 pm
Frequency	Annual
Open to	Trade / Business & Public Visitors
Organizer	Savor International Limited
Cooperated by	Postmaster Communication
Expected number of Booth	300
Trade Value (Expected)	USD 15 Million (Approx.)
Facebook Page	Savor International Limited
Official Website	www.savor-hvacr.com

Co Located Events

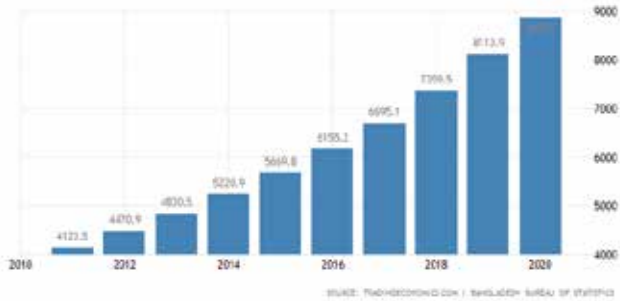


BANGLADESH'S HVACR TECHNOLOGY CONFERENCE 2021

Held in conjunction with SAFE HVACR 2021, this is the best platform to expand your knowledge on all things HVACR. The Technical Seminar will feature speakers from ASHRAE and leading companies highlighting advancements made in the HVACR industry. For speaking opportunities, please email your profile and synopsis to us.



MARKET OVERVIEW



- Bangladesh's GDP reached \$317 billion in 2019 with an annual growth rate of 7.9 percent (IMF). The Bangladesh Construction Market is estimated to grow at a CAGR of approximately 8% during the forecast period.
- The Government of Bangladesh actively seeks foreign investment, particularly in the energy, power, light manufacturing, and infrastructure sectors (trade.gov).
- According to the United Nations Conference on Trade and Development (UNCTAD) Bangladesh received foreign direct investment (FDI) net inflows of \$3.04 billion in 2019
- According to the Dhaka Chamber of Commerce and Industry, Bangladesh will need to invest nearly \$25 billion annually through 2030 to meet its infrastructure needs. This also includes shopping malls, hotels, commercial outlets among roads, bridges, highways, land and sea ports, oil refinery, and grain silo projects that certainly require HVACR products and equipment.



Safe HVACR 2021 welcomes ASHRAE Bangladesh Chapter as the Associate Partner for the 6th edition of this highly anticipated event.

Here is what the Vice President had to say:
"I am pleased with the organizing of Safe HVACR'21 Expo which is in line with Bangladesh's high economic growth and demand for Airconditioning & Ventilation. With so many investment opportunities in Bangladesh, it will be an ideal platform for companies with businesses in the HVACR industry to meet key decision makers and buyers in Bangladesh.

Engineer Hasmotuzzaman
Vice President, ASHRAE Bangladesh Chapter

JOIN THESE PAVILIONS & ENJOY SPECIAL BENEFITS



SAFE HVACR is set to be a truly International tradeshow for the HVACR Industry in Bangladesh with over 60 per cent of exhibitors from overseas. The Expo looks set to welcome Pavilions from China, India, Singapore, Italy, Korea, Malaysia, Taiwan, Turkey, Thailand and UAE. Exhibitors from these countries may be eligible for special subsidies, incentives and upgraded booth designs.

Please contact us for details.

Exhibitor Profile

•Packaged Chillers

Centrifugal / Screw / Scroll/ Reciprocating / Vapour Absorption / Magnetic Bearing Systems

•Air Handling & Air Distribution Products

An Handling Units / Fan Coil Units / Grills & Diffusers / Air Filters / Dampers - All Types / Duct Fabricating Machines / Attenuators / Insulations / Acoustic Lining / VAV Systems / Blowers & Fans / Prefabricated Ducts / Chilled Beams

•Unitary Products (Air Conditioners)

Window AC / Split AC / Packaged AC / Rooftop AC / Portable AC / Precision AC / Dehumidifiers & Humidifiers / VRV / VRF Systems

•Water Distribution

Pumps / Pre-insulated Piping / Valves / Pipe Insulation / Cooling Towers / Grooved Piping Fittings & Accessories / Pressure Independent Balancing & Control Valves

•Products (Refrigeration)

Walk in Coolers/ Display Cases - AllTypes / Ice Cream Freezers / Milk Coolers & Freezers- Domestic & Commercial Bottle Coolers / Drinking Water / Coolers /Ice Cubers / Wine Coolers

•Cold Storages

Condensing Units / Unit Coolers / Compressors /Racks / PUF Panels & Insulated Doors / Blast Freezer Panel / Manufacturing Equipment / Loading Dock Equipment / Plate & Blast Freezers / Cold Rooms / Controlled Atmosphere Cold Rooms / Pre cooling Units/Transport Refrigeration /Insulated Door-all type

•Refrigeration Accessories

Oil Separators/ FloatValves/ Expansion Valves /Solenoid Valves /Oil Equalizers/ Filter Driers/Copper Pipes

•Building Management Systems

Building Automation /Access & Security/ Smoke & Fire Alarm /Fire Protection /Fire Detection /CCTV/ Intelligent Building

•Electrical Products & Systems

Motors & Switchgears/ Variable Frequency Drives/Cables & Wires

•Services

Testing, Adjusting & Balancing (TAB) / Equipment Testing / Services Maintenance / Facility Management / Installation & Commissioning / Validation of Clean Rooms / Energy Simulation & Green Building Design

•Miscellaneous

Indoor Air Quality Products / Clean Rooms & Allied Equipment / Testing & Balancing Instruments / Geo Thermal /Thermal Storage Systems / Vibration Isolators / Duct Pipe Supports / Air Curtains Lighting Manufacturers / BMS and Building Automation services/ Air Purification Systems.



Visitors Profile



Personal Invitation to Chairman, MD, CEOs, other decision makers, investors, consultants and experts from the following fields:

- Mechanical & Plumbing Contractors
- Electricity and Construction Authorities
- District Cooling Plant Owners/ Managers
- Facility & Operations Management
- Consulting
- Manufacturer's Agent/Representatives
- Those involved in Importing/Exporting
- Refrigerated Goods
- Engineers
- Wholesaling & Distributing
- Retail and Hospitality Professionals
- Maintenance Contractors
- Transport and Logistics Professionals
- Project & Design Engineers
- Architecture & Design/Build
- Residential & Commercial Buildings

COST OF PARTICIPATION

BARE SPACE ONLY

US\$ 340 per sqm

Inclusive of:

- 1x 12amp Power Point
- 1x Light
- 2 upright Chair
- 1x Table
- 1x Information Counter
- Fascia Board with Company Name & Booth Number
- Polyester Panels for back wall & two side walls
- Wastepaper Basket

WALK ON PACKAGE

US\$ 320 per sqm

The Venue

Address: Joar Sahara, Khilkhet (Beside 300ft Purbachal Link Road), Purbachal Express Highway, Dhaka, Bangladesh.

Located in Dhaka, strategically little away from the hustle and bustle of downtown, International Convention City Bashundhara (ICCB), the largest event venue in South Asia. It is close to major hotels and attactions. All halls are enriched with a gamut of International standard amenities including seminar rooms, cafes, restaurants, VIP rooms, Wi-Fi services and high-tech security services.



About the Organizer

Safe HVACR is organised by Savor International Ltd which is one of the Top International B2B exhibition organizers in Bangladesh. Headquartered in Dhaka, it has offices in Singapore and Malaysia. Its portfolio covers hvacr, energy, building & construction, marine, water, consumer electronics, health and fitness and beauty among others. SAVOR is an interface between Government, business, academia, society and media etc. thereby enabling trade across multiple industry verticals.

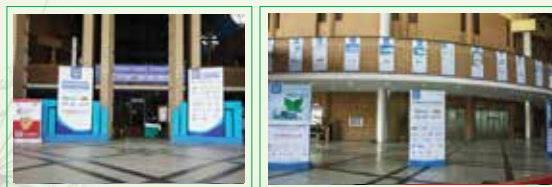
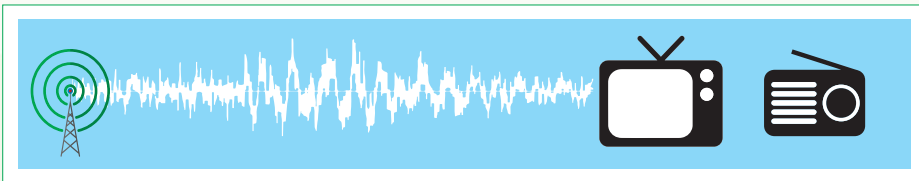


A GATEWAY TO BUSINESS

IMC PLAN FOR SAFE HVACR 2021

Pre event Promotion:

- Newspaper insertion - in renowned dailies
- Advertisements in Business, Fashion and Lifestyle Magazines
- Radio Commercial insertion in FM Radios- from 10 days before the event.
- Television Commercial at prime time.
- Digital media- Social Media pages, Web Ads in renowned high traffic web pages
- Multiple Billboards/ Banner in strategic Locations/ Posters
- Invitation Cards for personalized invitation
- Outdoor Communication in LED projections.
- Vehicle branding for the expo.



POST EVENT PROMOTION:

- News and Media Coverage
- Articles & Media write-ups on SAFE HVACR 2021

