

COLD CHAIN BANGLADESH 2024

AN INTERNATIONAL EXHIBITION ON REFRIGERATION & COLD CHAIN TECHNOLOGIES, EQUIPMENT & METHODS

16 17 18 May, 2024

**International Convention City Bashundhara (ICCB),
Kuril Bishwa Road, Dhaka, Bangladesh**



Organized by



In Association with



Associate Partners

Event Partner



INDUSTRY OVERVIEW:

Bangladesh has limited post-harvest storage infrastructure such as cold storages (current capacity 2.4 million MT in 393 cold storages all over the country against the demand of 4.5 million MT).

The shortage contributes to 40 per cent post-harvest losses worth USD 430 million a year- mostly borne by the farmers, also discouraging processors from investment (valued at USD 64 million) while Bangladesh needs at least 6.5 million MT or 1,244 cold storage to strive to reach 10 per cent cold storage infrastructure by 2024. The Estimated size of the cold chain market in Bangladesh may be around USD 1.3 Billion. Therefore, Bangladesh has the potential to become the largest market for the Cold Chain Industry.

OBJECTIVE:

After the enormous success many international exhibitions Savor International Limited brings to you country's 1st ever International on Cold Chain Management titled Cold Chain Bangladesh – 2024 which is going to be the premier destination for innovation, education and B2B networking for the entire refrigeration & cold chain industry. This International exhibition is scheduled to be held from 16- 18 May 2024 in order to fostering the benefit of the entire Cold Chain Industry. Cold Chain Bangladesh – 2024. will showcase Cold storage infrastructure, equipments, Machineries, Refrigeration industries, Packaging & Labelling supplies, Logistics services, Freight Forwarding & Cold Chain transportation, Lab equipments, ICT Solutions etc.

OBJECTIVE OF COLD CHAIN BANGLADESH 2024

- Creating a Platform where new and innovative cold chain technology can be showcased.
- Promoting refrigeration, storage, packaging products and value-added services as preferred choice for cold chain industry in Bangladesh.
- Engaging roll out innovations and new technologies for domestic market.
- Exploring opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Creating awareness among future engineers, policy makers, consultants, importers about innovation & technological advancement in the lighting industry.
- Creating a platform for technology exchange and unveiling opportunities of business for the exhibitors.

VISITORS PROFILE

Personal Invitation to Chairman, MD, CEOs, other decision makers, investors, consultants and experts from the following fields:

- Cold Storage Owners
- Pharma industries
- Beverage industries
- Official experts
- Architects
- consultants
- OEMs
- Security Experts
- Building Engineers
- Developers
- Media
- Trade and Business Centers
- Research and Development Centers
- Universities
- Restaurant, Bar & Club
- Wholesalers & Retailers
- Large & Small Supermarkets
- Facility and Utility Management
- Financing and Investment
- Dealers & Distributors
- Storage, Transport & Logistics Experts
- Catering Services
- Hospital, Hotel & Resort
- Exporters & Importers
- Manufacturers & Processors
- Universities
- Investors and Procuring entity from different industry and other stakeholders etc.
- BGMEA
- BKMEA



ACTION PLAN

Event Name	: COLD CHAIN BANGLADESH 2024
Co-Located With	: Cold Storage Infrastructure Solutions, Material Handling & Packaging Solutions, Cold Supply Chain & Transportation Solutions, Industrial Refrigeration.
Date	: 16-18 May, 2024
Location	: Dhaka, Bangladesh
Venue	: International Convention City Bashundhara (ICCB), Dhaka, Bangladesh.
Opening Hours	: 10.00 am to 7.00 pm
Frequency	: Annual
Open to	: Trade / Business & Public Visitors
Organizer	: Savor International Limited
Cooperated by	: Postmaster Communication
Expected number of Booths	: 180
Trade Value(Expected)	: USD 9 Million (Approx.)
Official Website	: www.savor-coldchainbangladesh.com

EXHIBITORS PROFILE



Cold Storage Infrastructure Solutions

Air Curtains
 Air Flow Fans
 Blast Freezers
 Building Automation Systems
 CA Doors
 CA Storages
 CA Tents
 Cold Rooms
 Cold Storage Construction Companies/ Developers
 Cold Storage Doors/ Cold Room Doors
 Composites for Insulation
 Compressor Units
 Condensing Units
 Data Loggers - Sensors and Analyzers
 Dock Shelters
 Docking Doors
 Drainage Systems and Pipes
 Flooring Solutions
 Heat Exchangers
 HVLS Fans
 Insulation Solutions
 Lighting Solutions
 PEB Manufacturers
 Pipe Manufacturers
 Portable Cold Storage Manufacturers
 PUF Sandwich Panel Manufacturers
 Pumps and Valves
 PVC Curtains
 Refrigeration Plant Manufacturers
 Roofing Solutions
 Waterproofing Solutions
 Solar Panels
 Solar Rooftop
 Solar Thermal
 Solar Battery and Chargers
 Electricity Generator - Diesel Gensets
 Emergency Lighting
 Water management solutions
 CTV
 Fire and Smoke Protection systems
 Fire Fighting Equipment
 Clothing and Personal Protection Equipment
 Cold Store Safety Equipment
 Emergency Exit Lights

Material Handling & Packaging Solutions

Racks and Automatic Storage & Retrieval Systems
 Pallets
 Forklifts- CNG & Electric
 Crates and Bins
 Storage Containers
 Pallet Trucks
 Loading Bay Solution Providers
 Batteries and Chargers
 Conveyor Systems - Belt and Roller Based
 Truck Loading Conveyors
 Dock Leveler Systems
 Lashing Solutions
 Weighing Solutions
 Cold Containers
 Temperature Sensitive Packaging Solutions
 Labelling Solutions
 Lion Bags
 Insulated Boxes with Inside Liners/ Covers
 Insulated Boxes with Outer Liners/ Covers
 Temperature sensitive materials for shipping and movement of goods
 Insulated Food Delivery Bags
 Racks and Automatic Storage & Retrieval Systems
 Pallets
 Forklifts- CNG & Electric
 Crates and Bins
 Storage Containers
 Pallet Trucks
 Loading Bay Solution Providers
 Batteries and Chargers
 Conveyor Systems - Belt and Roller Based
 Truck Loading Conveyors
 Dock Leveler Systems
 Lashing Solutions
 Weighing Solutions

Cold Supply Chain and Transportation Solutions

4PL Providers
 3PL Providers
 Cold Storages
 Real Estate Services, Consultants & Brokers
 FRP/ GRP Manufacturers
 Liquid Nitrogen based Refrigeration solutions
 Reefer Containers
 Reefer Maintenance Providers
 Reefer Parts and Service
 Reefer Trucks
 OEMs, Body Builders & Truck Chassis Manufacturers
 Refrigeration Units for Reefer Trucks

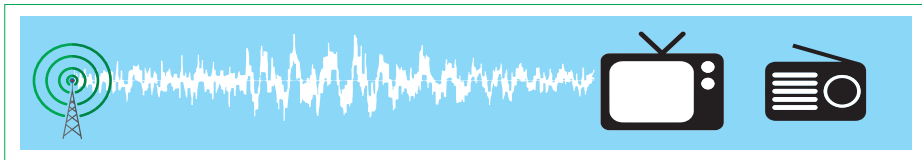
Industrial Refrigeration

Ammonia Refrigeration Systems
 Freon Refrigeration Systems
 Blast Freezers
 Compressor Units
 Screw Compressors
 Condensing Units
 Evaporating Units
 Heat Exchangers
 Industrial Gas Suppliers
 Refrigerant Controls and Automation
 Dehumidifier and Humidifier

IMC PLAN FOR COLD CHAIN BANGLADESH 2024

Pre - Event Promotion:

- Newspaper insertion – in renowned dailies
- Advertisement in business, fashion and lifestyle magazines
- Radio commercial insertion in FM radios – From 10 days before the event
- Television commercial at prime time
- Digital media – Social Media pages, Web Ads in renowned high traffic web pages
- Multiple billboards/banner for the strategic locations/posters
- Invitation cards for personalized invitation
- Outdoor communication in LED projections
- Vehicle branding for the expo
- Tele Marketing



SCOPE OF BRANDING AND PROMOTION OF COLD CHAIN BANGLADESH 2024



POST EVENT PROMOTION:

- News and Media Coverage
- Article & Media Write-ups on COLD CHAIN BANGLADESH 2023

