

POST SHOW REPORT 2023

INTERNATIONAL EXHIBITION ON HORECA MARKET & HOSPITALITY BANGLADESH



Held on

24,25,26 August, 2023

International Convention City Bashundhara - ICCB



Organized By

SAVOR
INTERNATIONAL LIMITED

Sponsors



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ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.



FOLLOW US



Corporate Office:

House-28, Road-7, Block-C, Niketon, Gulshan-1,
Dhaka-1212, Bangladesh

E-mail: info@savorbd.com

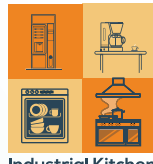
Phone: +880-2-9853016, +880-2-9853018

24 August to 26 August 2023
International Convention City Bashundhara - ICCB

H^{5th} Expo 2023



Horeca Equipment & Furniture



Industrial Kitchen
Equipment & Machineries



FOOD SERVICES



DESIGN SOLUTIONS



Technology & Facilities
Management



RESORT
MANAGEMENT

SPONSORS & PARTNERS

The show wouldn't be delivered without the strong patronization of our sponsors and partners...

Sponsors



Associate Partners



Event Partner



WHAT HAPPENED IN 2023

KEY STATS - HH EXPO 2023



60% of the companies already renewed their participation during the exhibition



100+

Foreign delegates from different countries visited in this exhibition



8+

countries have attended



8000+

targeted visitor over 3 days exhibition



80+

companies exhibited their products



total space of 3,000+ sqm



HH EXPO 2023, AN EXCLUSIVE B2B AND B2C PLATFORM FOR THE EXHIBITORS:

Bangladesh is experiencing a steady growth which has fueled a huge demand for various Hotel Equipment. HH Expo 2023 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in HORECA Market and Hospitality products & services for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from different countries around the globe lead good opportunity for our entrepreneur and business people players to reach beyond the domestic peripheral. Moreover, this exhibition built attendance through 360 degree marketing campaigns that created millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF HH EXPO 2023:

- Created a Platform where HORECA Market & Hospitality Equipment and Solutions can be showcased.
- Promoted HORECA Market & Hospitality Equipment and Solutions and value-added services as preferred choice for construction in Bangladesh.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the related industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.



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PR CAMPAIGNS

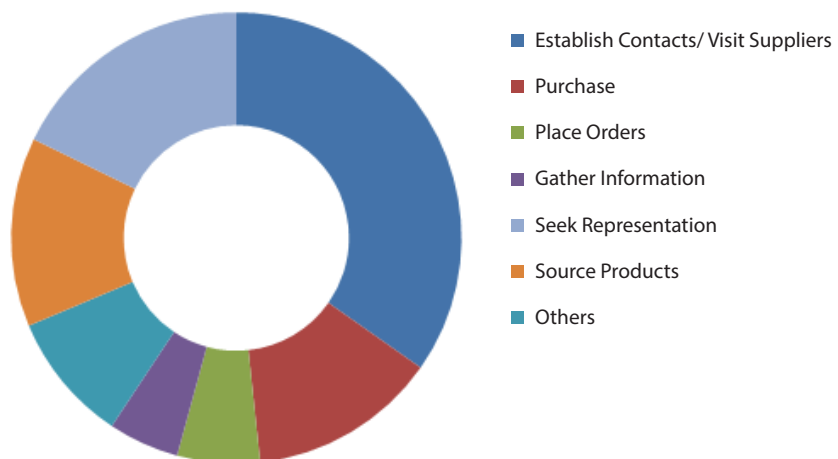




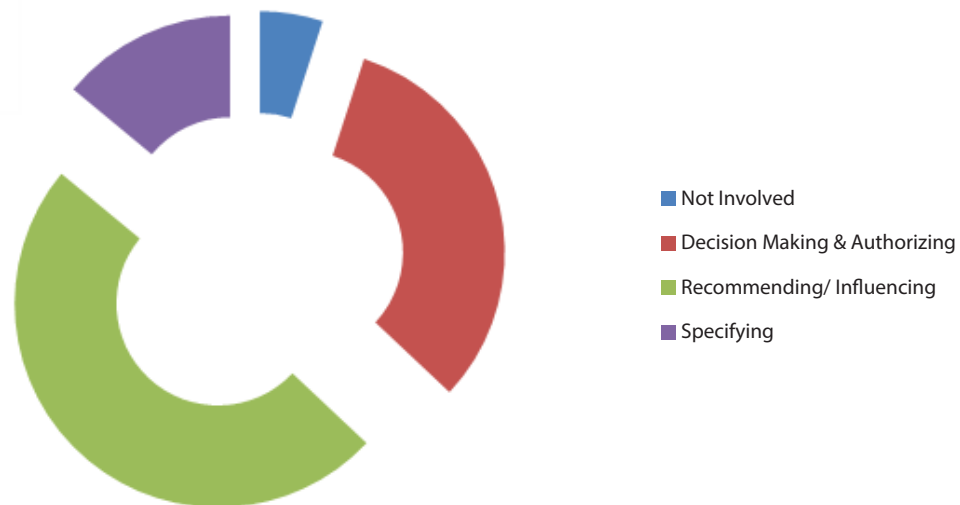


VISITORS OVERVIEW

PURPOSE OF THE VISITOR-
HH EXPO 2023



VISITORS ROLE IN DECISION MAKING



STRONG INDUSTRY PARTICIPATION

HH Expo- 2023 have opened its doors for Bangladesh and dubbed to be country's most prominent HORECA market & Hospitality exposition. It revealed an ideal venue for business transactions and introduction of innovations for the HORECA Equipment & Furniture, Industrial Kitchen Equipment & Machineries, Food Services, Design Solutions, Technology & Facilities Management and Resort Management .

Some of the reputed companies who made remarkable manifestations at the show this year...



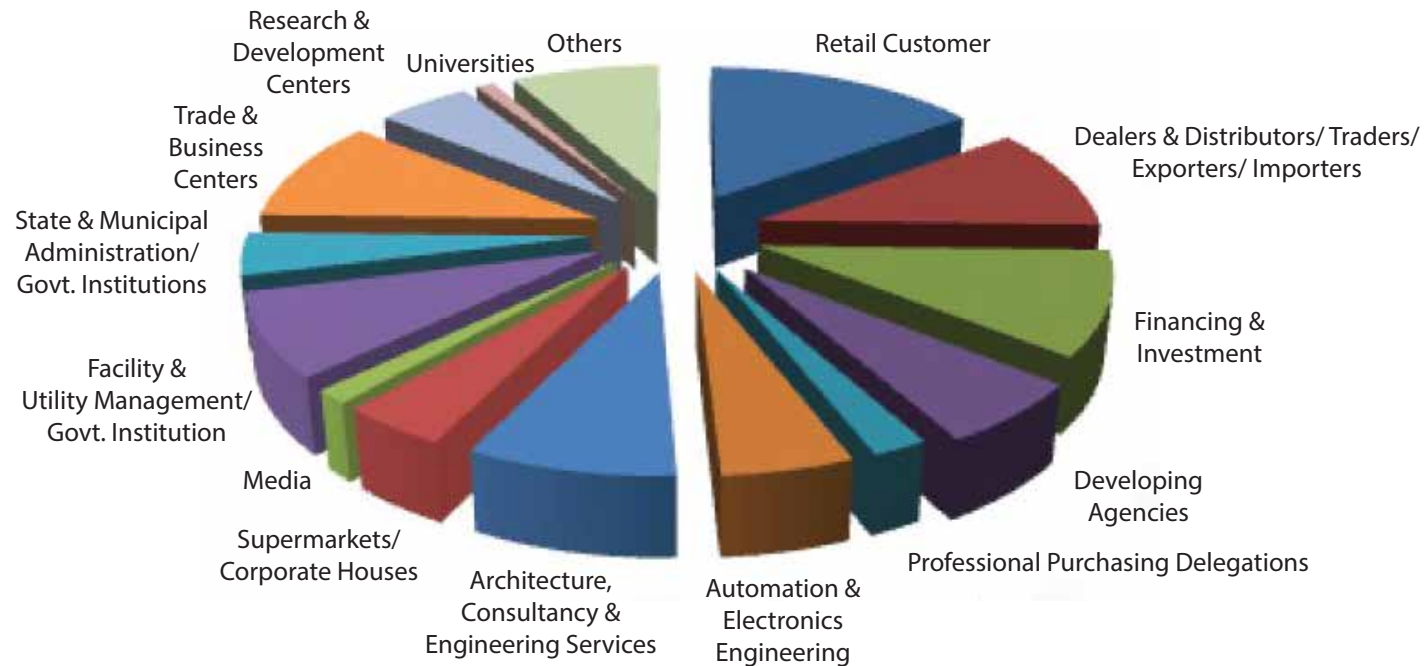
STRONG INDUSTRY PARTICIPATION



VISITOR'S OVERVIEW

Bringing the right people together...

Visitor Profile- 5th Expo 2023



EXHIBITOR'S SURVEYS & TESTIMONIALS

85% Are primary decision-makers or influence in decision making

Few Top Exhibitors & Visitors Feedback:

95% of exhibitors were satisfied with the quality of visitors at HH EXPO 2023

“I am delighted that, Savor International has arranged such an Exhibition.

Md. Amin Helaly
Sr. Vice- President
Federation of Bangladesh Chambers of Commerce and Industry (FBCCI)

”

“Dear Esteemed Guests and Industry Professionals,
On behalf of the President and the entire Bangladesh Malaysia Chamber of Commerce & Industry (BMCCI), it is with great pleasure and anticipation that we extend our warmest welcome to the HH Expo 2023 – an extraordinary International Exhibition on HORECA Market & Hospitality Bangladesh.

Syed Almas Kabir
President
Bangladesh- Malaysia Chamber of Commerce & Industry

”

“I am thrilled to be a part of this momentous occasion. This expo serves as an invaluable opportunity to explore cutting-edge solutions, forge partnerships, and discover novel trends that are shaping our industry's future.

Shakawath Hossain
CEO
Unique Hotel & Resorts PLC

”

“It is a very nice experience to participate in HH Expo in Bangladesh. It opens the export opportunities in Bangladesh for us. Thank you Savor International Ltd. They have done a very good job.”

Md. Nobinuruzzaman Khan
Dy. Manager, Corporate Sales
Electro Mart Ltd

”

“Greetings and warmest welcome to the HH Expo 2023, the premier International Exhibition on HORECA Market & Hospitality in Bangladesh!

Chef Johir Khan
President
Chef's Federation of Bangladesh

”

“We are hoping that this kind of Expo will take place every year. We congratulate SAVOR for organizing such a time demanding exhibition in Bangladesh.

Md Al-Amin
Manager
Renaissance Dhaka Gulshan Hotel

”

“Greetings to all participants and esteemed guests,
On behalf of the President and the entire Bangladesh Housekeepers' Association, it is with immense pleasure and excitement that we extend our warmest invitation to the HH Expo 2023, the prestigious International Exhibition on HORECA Market & Hospitality Bangladesh, organized by Savor International Ltd.

Mohammad Parvej Miah
President
Bangladesh Housekeepers' Association

”

EXHIBITORS PROFILE

Hotel Equipment & Furnitures

- Furniture, Sitting Areas
- Mattresses, Linen
- Furniture Textiles
- Curtains
- Floors, Doors, Frames
- Bathroom Fittings & Equipment
- Amenities
- Patios, Shading Systems
- Lighting
- Air-Conditioning
- Swimming Pools, Spa

Industrial Kitchen Equipment & Machineries

- Kitchen Machinery
- Ovens (all types)
- F&B Equipment
- Serving Utensils
- Table Equipment
- Chinese Cutlery
- Catering & Buffet Equipment
- Fridge-Displays (all types)
- Shop Furniture
- Bar Furniture
- Scales, Platform Scales
- Ice Machines
- Deep Fryers

Food Services

- Cutlery & Crockery
- F&B Services & Equipment
- Kitchen Utensils
- Menu Systems
- Tableware And Accessories
- Bar & Restaurant Equipment
- Buffet Ware
- Flatware & Chinaware
- Catering Services & Equipment

Hotel Design Solution

- Wall Panels
- Architecture Glass
- Architectural And Design Practices
- Interior Landscaping
- Building Systems
- Design Software
- Facades
- FF&E: Fitting - Fixture Equipment & Supplies
- Green Building Systems
- Hotel Building Materials Suppliers
- Hotel Real Estate Developers
- Lifts
- Signage
- Turnkey/Joinery Services
- Window And Door Manufacturers

Technology & Facility Management

- Security Systems
- 3D Models
- Software
- AV - Conferencing - PA & Sound System
- Commercial Security
- Customer Loyalty & Dinner Programs
- E-Commerce & Web App
- A/C & Ventilation Systems
- Energy Consumption Control Systems & Services
- Health & Safety
- Security Systems
- Maintenance & Repair Systems & Services
- Recycling Systems & Facilities
- Safety & Security
- Waste Disposal
- Management Systems and many more...



Companies Represented: 80
COUNTRIES PRODUCT EXHIBITED IN HH EXPO 2023
Bangladesh, China, Singapore, Indonesia, Taiwan, India, Malaysia, Korea.