

# POST SHOW REPORT 2022

## INTERNATIONAL EXHIBITION ON HORECA MARKET & HOSPITALITY BANGLADESH



Held on

01,02,03 December, 2022

International Convention City Bashundhara - ICCB



Organized By

**SAVOR**  
INTERNATIONAL LIMITED

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## ABOUT THE ORGANIZER

**SAVOR International Limited** is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.

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01 December to 03 December 2022  
International Convention City Bashundhara - ICCB

# H Expo 2022



Hotel Equipment & Furniture



Industrial Kitchen  
Equipment & Machinery



FOOD SERVICES



HOTEL DESIGN  
SOLUTIONS



Technology & Facilities  
Management

## SPONSORS & PARTNERS

The show wouldn't be delivered without the strong patronization of our sponsors and partners...

### Sponsors








### Associate Partners











### Supported by



### Event Partner



# WHAT HAPPENED IN 2022

## KEY STATS - HH EXPO 2022



60% of the companies already renewed their participation during the exhibition



**100+** Foreign delegates from different countries visited in this exhibition



**8+** countries have attended



**8000+** targeted visitor over 3 days exhibition



**80+** companies exhibited their products



total space of 3,000+ sqm



## HH EXPO 2022, AN EXCLUSIVE B2B AND B2C PLATFORM FOR THE EXHIBITORS:

Bangladesh is experiencing a steady growth which has fueled a huge demand for various Hotel Equipment. HH Expo 2022 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in HORECA Market and Hospitality products & services for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from different countries around the globe lead good opportunity for our entrepreneur and business people players to reach beyond the domestic peripheral. Moreover, this exhibition built attendance through 360 degree marketing campaigns that created millions of advertising impressions in print, direct mail, email, electronic media and so on.



## OBJECTIVE OF HH EXPO 2022:

- Created a Platform where HORECA Market & Hospitality Equipment and Solutions can be showcased.
- Promoted HORECA Market & Hospitality Equipment and Solutions and value-added services as preferred choice for construction in Bangladesh.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the related industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.



## PR CAMPAIGNS



## PR CAMPAIGNS



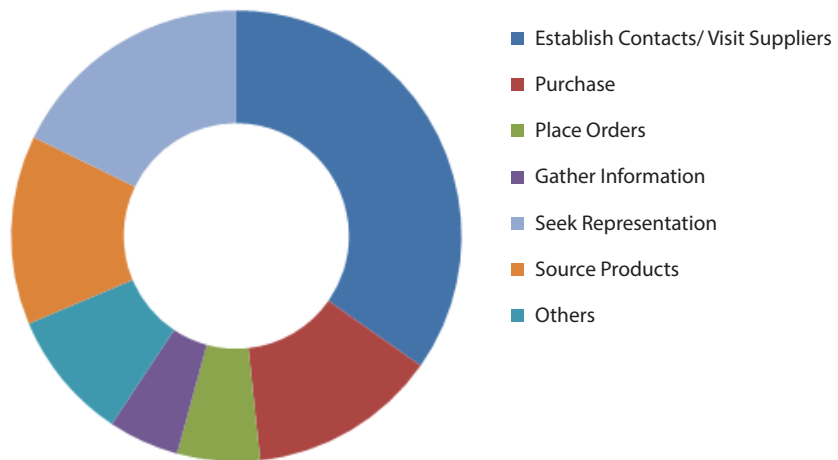
## GLIMPSE OF THE HH EXPO 2022



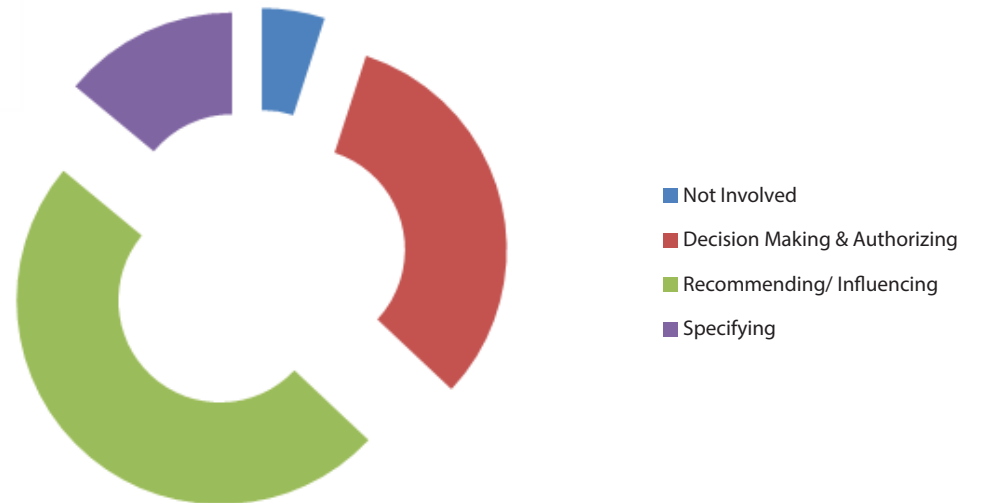


## VISITORS OVERVIEW

**PURPOSE OF THE VISITOR-  
HH EXPO 2022**



**VISITORS ROLE IN DECISION MAKING**



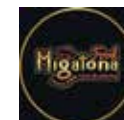
## STRONG INDUSTRY PARTICIPATION

HH Expo- 2022 have opened its doors for Bangladesh and dubbed to be country's most prominent HORECA market & Hospitality exposition. It revealed an ideal venue for business transactions and introduction of innovations for the Hotel Equipment & Furniture, Industrial Kitchen Equipment & Machineries, Food Services, Hotel Design Solutions, Technology & Facilities Management .

Some of the reputed companies who made remarkable manifestations at the show this year...



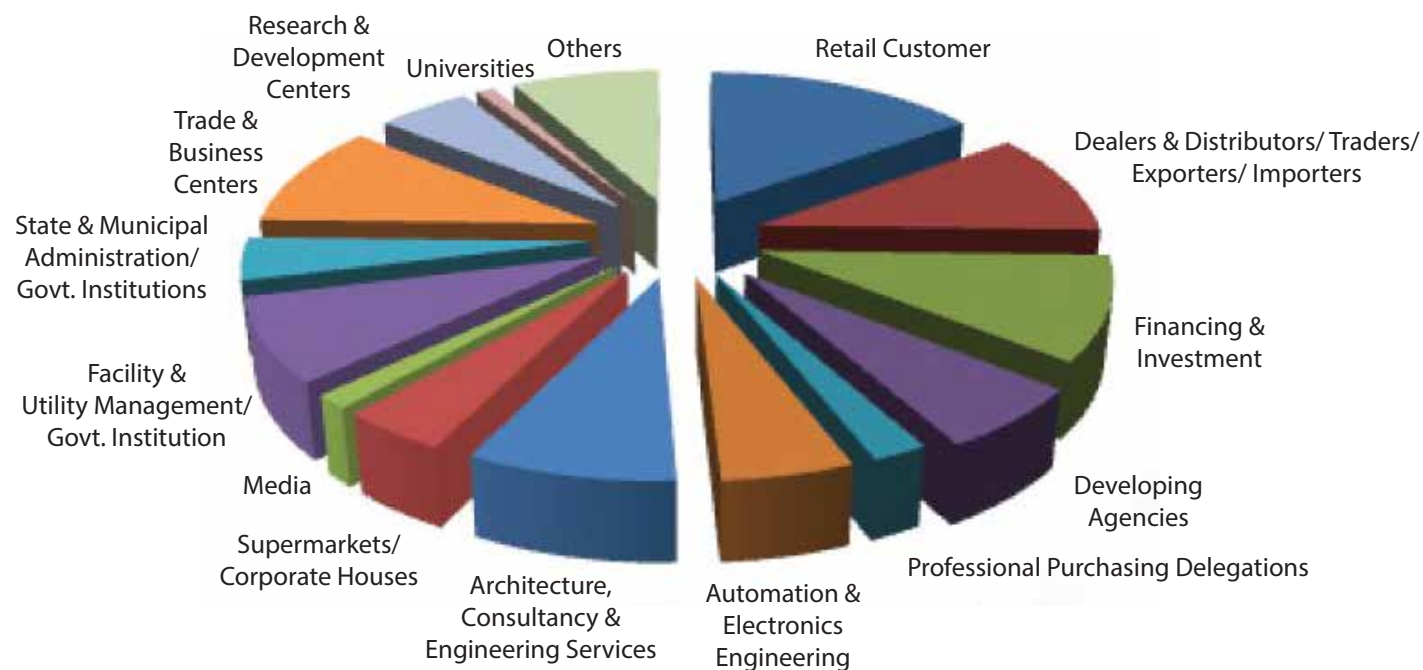
## STRONG INDUSTRY PARTICIPATION



## VISITOR'S OVERVIEW

Bringing the right people together...

### Visitor Profile- **4th Expo 2022**



## EXHIBITOR'S SURVEYS & TESTIMONIALS

**80%** Are primary decision-makers  
or influence in decision making

Few Top Exhibitors & Visitors Feedback:

“The Exhibition arranged by SAVOR is an excellence. This is the demand of Time.

Rtn. Eng. Mohammad Mohabbat Ullah, CIP  
Standing Committee on Electrical & Electronics, FBCCI

”

“We will be happy to supply best quality products for Bangladesh Horeca Market. We are getting good inquiry from dealers and distributors in Bangladesh.

Nedzad Begovic  
Assistant General Manager, Zel, China

”

“We are hoping that this kind of Expo will take place every year. We congratulate SAVOR for organizing such a time demanding exhibition in Bangladesh.

Mohammed Faisal  
Manager Marketing, Haier

”

“This kind of stage obviously will open the door of opportunity for export as well. Thank you savor for arranging the Expo.

Nikesh Rathod  
Krish Export, India

”

“It is a very nice experience to participate in HH Expo in Bangladesh. It opens the export opportunities in Bangladesh for us. Thank you Savor International Ltd. They have done a very good job.”

Md. Rafiqul Islam Liton  
General Manager, Corporate & Business Development, Myone Group.

”

“This is our second time to be here in Bangladesh. We are very happy to come here. The booth is very good and the exhibition is well organized. We will come again.

Bert Xu  
General Manager, Thermostat, China

”

“We are here to find right distributor for our products. So far the response is very good. We are very happy to be the part of this International Expo.

Venkatesh Kumar  
Senior Category Manager, Butterfly, India

”

**90%** of exhibitors were satisfied  
with the quality of visitors at  
HH EXPO 2022

## EXHIBITORS PROFILE

### Hotel Equipment & Furnitures

- Furniture, Sitting Areas
- Mattresses, Linen
- Furniture Textiles
- Curtains
- Floors, Doors, Frames
- Bathroom Fittings & Equipment
- Amenities
- Patios, Shading Systems
- Lighting
- Air-Conditioning
- Swimming Pools, Spa

### Industrial Kitchen Equipment & Machineries

- Kitchen Machinery
- Ovens (all types)
- F&B Equipment
- Serving Utensils
- Table Equipment
- Chinese Cutlery
- Catering & Buffet Equipment
- Fridge-Displays (all types)
- Shop Furniture
- Bar Furniture
- Scales, Platform Scales
- Ice Machines
- Deep Fryers

### Food Services

- Cutlery & Crockery
- F&B Services & Equipment
- Kitchen Utensils
- Menu Systems
- Tableware And Accessories
- Bar & Restaurant Equipment
- Buffet Ware
- Flatware & Chinaware
- Catering Services & Equipment

### Hotel Design Solution

- Wall Panels
- Architecture Glass
- Architectural And Design Practices
- Interior Landscaping
- Building Systems
- Design Software
- Facades
- FF&E: Fitting - Fixture Equipment & Supplies
- Green Building Systems
- Hotel Building Materials Suppliers
- Hotel Real Estate Developers
- Lifts
- Signage
- Turnkey/Joinery Services
- Window And Door Manufacturers

### Technology & Facility Management

- Security Systems
- 3D Models
- Software
- AV - Conferencing - PA & Sound System
- Commercial Security
- Customer Loyalty & Dinner Programs
- E-Commerce & Web App
- A/C & Ventilation Systems
- Energy Consumption Control Systems & Services
- Health & Safety
- Security Systems
- Maintenance & Repair Systems & Services
- Recycling Systems & Facilities
- Safety & Security
- Waste Disposal
- Management Systems and many more...



Companies Represented: 80  
COUNTRIES PRODUCT EXHIBITED IN HH EXPO 2022  
Bangladesh, China, Singapore, Indonesia, Taiwan, India, Malaysia, Korea.