# **POST SHOW REPORT 2022**

## INTERNATIONAL EXHIBITION ON HORECA MARKET & HOSPITALITY BANGLADESH





#### **ABOUT THE ORGANIZER**

**SAVOR International Limited** is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.





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01 December to 03 December 2022 International Convention City Bashundhara - ICCB









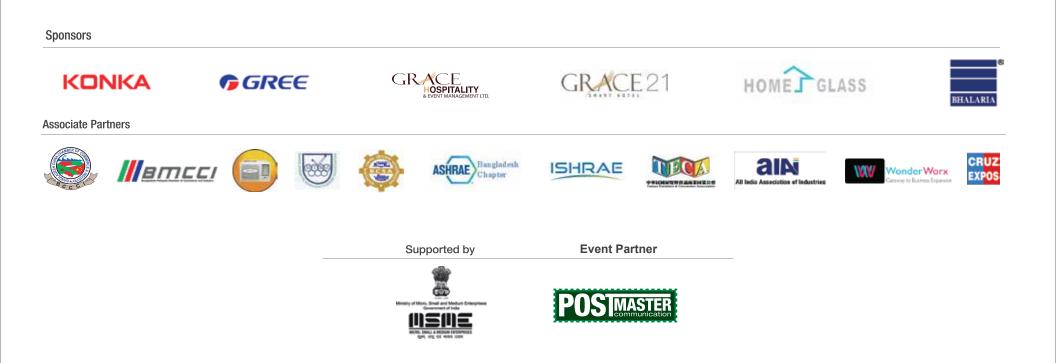






## **SPONSORS & PARTNERS**

# The show wouldn't be delivered without the strong patronization of our sponsors and partners...





# WHAT HAPPENED IN 2022

#### KEY STATS - HH EXPO 2022













#### HH EXPO 2022, AN EXCLUSIVE B2B AND B2C PLATFORM FOR THE EXHIBITORS:

Bangladesh is experiencing a steady growth which has fueled a huge demand for various Hotel Equipment. HH Expo 2022 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in HORECA Market and Hospitality products & services for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from different countries around the globe lead good opportunity for our entrepreneur and business people players to reach beyond the domestic peripheral. Moreover, this exhibition built attendance through 360 degree marketing campaigns that created millions of advertising impressions in print, direct mail, email, electronic media and so on.



#### **OBJECTIVE OF HH EXPO 2022:**

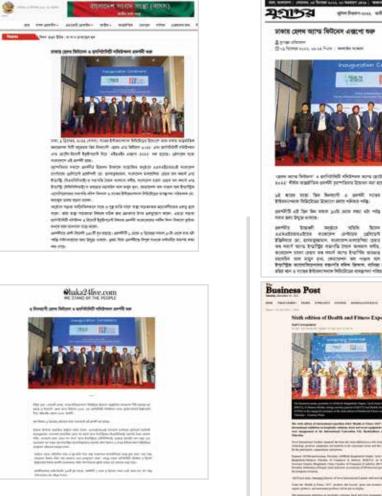
- Created a Platform where HORECA Market & Hospitality Equipment and Solutions can be showcased.
- Promoted HORECA Market & Hospitality Equipment and Solutions and value-added services as preferred choice for construction in Bangladesh.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the related industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.





#### **PR CAMPAIGNS**











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#### **PR CAMPAIGNS**





র্যাপনিয়াঃ (১ ডিসেম্বা) অন্তর্জানিক কন্যারলান নির্টি বন্ধারায় ও প্রাপনিয় উদ্বোগ করা হয়। সায়ার ইন্টারনালনান সিনিটেয়ের উদ্যোগ্র মার্চমানে মতে জন্যানেশে ও প্রাপনি মাজে।

ইয়েকনী অনুষ্ঠানে বক্তৃতা কৰে। এএন এই সম্ভাৱ হৈ বাগেলে চাপেঁৱের প্রেনিয়েন্ট চাক্টপানী যে, মানাযুক্তাভাবে কানালে আন্দেনিকা সেখা আ কার্যে আছে উচ্চেটিয় দিএনেলিকাট সকলেই নৈতা আকালে কটিং তেনেলে নাতনে দেখা মান কার্যে ছিল্লাকা হিনিটিনিকিটে আকালে আকানি আল মানুহ মৃত্যু তেনেলেকে আৰু প্রচাল ইয়ি ইয়া আন্দের্টেন্ডেমের সহাপরি হালি হিনিকেট সায়ে মানুহকে মানাকিব আল মানুহ মৃত্য তেনেলেকে আ প্রায় কিন্তু হালি হালি হা মানায়েনিকেমের সহাপরি হালি হিনিকেট আৰু মানুহক মানাকিব আল মানুহ মৃত্য তেনেলেকে আ প্রায় কিন্তু হালি হালিকে আ সহা

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প্রয়ের বরুরে চার্পন্টার্নিটি স্বনিটানন ৫ বিরেট উত্তরীপরেন্ট বিষয়ে প্রধানী তর্তনায়েশ্য শর্মান নিয় বিরবেশ ভূমিজ রমানে মান মানাবন ব্যক্ত করেন।

মুট প্রদানীয়ে বেনি-বিয়েনি ১৯০টা বুধ বয়েছে। প্রদানীয়ি ১০০ টিলেবে সমাল ১০টা যেকে যাত ৭টা পর্বন্থ সার্বাগজায়গা প্রশ্য উদ্ধুক্ত হার্ববে, প্রথম নিশে প্রদানীয়ে উপ্পাস-থাকে প্রদায়ির সহাগম লাবা বর্তা গেছে।

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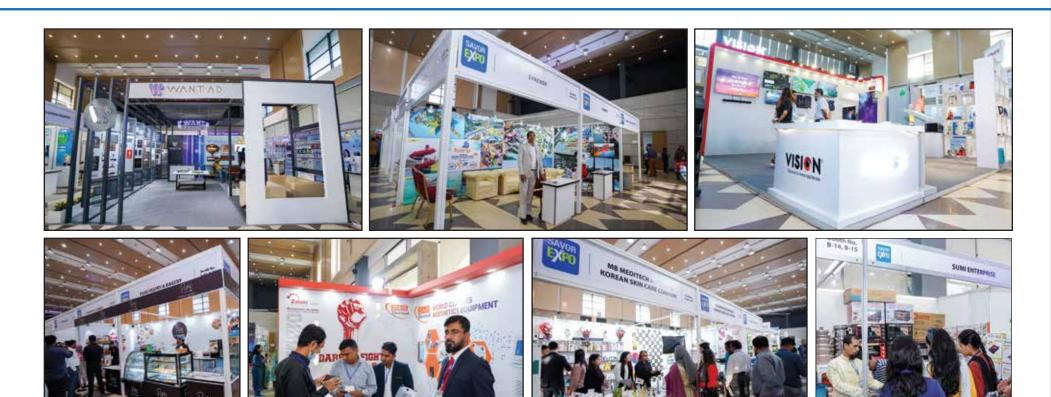
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#### **GLIMPSE OF THE HH EXPO 2022**







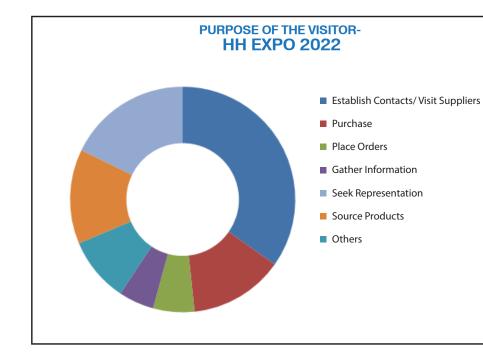




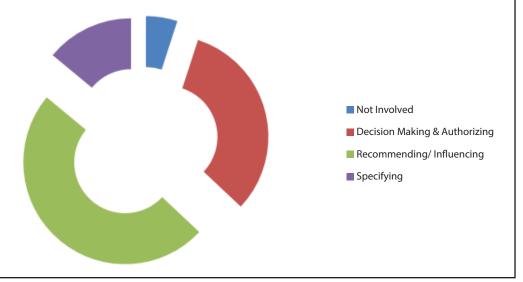




### **VISITORS OVERVIEW**









# STRONG INDUSTRY PARTICIPATION

HH Expo- 2022 have opened its doors for Bangladesh and dubbed to be country's most prominent HORECA market & Hospitality exposition. It revealed an ideal venue for business transactions and introduction of innovations for the Hotel Equipment & Furniture, Industrial Kitchen Equipment & Machinaries, Food Services, Hotel Design Solutions, Technology & Facilities Management.

Some of the reputed companies who made remarkable manifestations at the show this year...





# STRONG INDUSTRY PARTICIPATION





# **VISITOR'S OVERVIEW**

Bringing the right people together...





## EXHIBITOR'S SURVEYS & TESTIMONIALS

#### **90%** of exhibitors were satisfied **80%** Are primary decision-makers with the quality of visitors at or influence in decision making HH EXPO 2022 Few Top Exhibitors & Visitors Feedback: The Exhibition arranged by SAVOR is an excellence. We will be happy to supply best quality products for Bangladesh Horeca Market. We are getting good inquiry from dealers and distributors in Bangladesh. We are hoping that this kind of Expo will take place every year. We congratulate SAVOR for organizing This is the demand of Time. such a time demanding exhibition in Bangladesh. Rtn. Eng. Mohammad Mohabbat Ullah, CIP Mohammed Faisal Nedzad Bedovic Standing Committee on Electrical & Electronics, FBCCI Assistant General Manager, Zel, China Manager Marketing, Haier This is our second time to be here in Bangladesh. We "It is a very nice experience to participate in HH Expo in This kind of stage obviously will open the door of Bangladesh. It opens the export opportunities in are very happy to come here. The booth is very good opportunity for export as well. Thank you savor for and the exhibition is well organized. We will come Bangladesh for us. Thank you Savor International Ltd. arranging the Expo. They have done a very good job." adain. Nikesh Rathod Md. Rafigul Islam Liton Bert Xu Krish Export. India General Manager, Corporate & Business Development, Myone General Manager, Thermostat, China Group. We are here to find right distributor for our products. So far the response is very good. We are very happy to be the part of this International Expo. Venkatesh Kumar Senior Category Manager, Butterfly, India



# **XHIBITORS PROFILE**

#### **Hotel Equipment & Furnitures**

• Furniture, Sitting Areas

• Mattresses, Linen

Furniture Textiles

Curtains

- Amenities
- Patios, Shading Systems
- - Air-Conditioning
- Bathroom Fittings & Equipment
- Lighting
- Swimming Pools, Spa

#### Industrial Kitchen Equipment & Machineries

- Kitchen Machinery
- Ovens (all types)
- F&B Equipment
- Serving Utensils
- Table Equipment
- Chinese Cutlery
- Catering & Buffet Equipment

- Fridge-Displays (all types)
- Shop Furniture
- Bar Furniture
- Scales, Platform Scales
- Ice Machines
- Deep Fryers

#### **Food Services**

• Floors, Doors, Frames

- Cutlery & Crockery
- F&B Services & Equipment
- Kitchen Utensils
- Menu Systems
- Tableware And Accessories
- Bar & Restaurant Equipment
- Buffet Ware
- Flatware & Chinaware
- Catering Services & Equipment
  - - Facades
    - FF&E: Fitting Fixture Equipment

- Green Building Systems
- Hotel Building Materials Suppliers

**Hotel Design Solution** 

- Hotel Real Estate Developers
- Lifts
- Signage
- Turnkey/Joinery Services
- Window And Door Manufacturers

- **Technology & Facility Management**
- Security Systems
- 3D Models
- Software
- AV Conferencing PA & Sound System
- Commercial Security



- Customer Loyalty & Dinner Programs
- E-Commerce & Web App
- A/C & Ventilation Systems
- Energy Consumption Control Systems & Services
- Health & Safety
- Security Systems
- Maintenance & Repair Systems & Services
- Recycling Systems & Facilities
- Safety & Security
- Waste Disposal
- Management Systems and many more...

#### Wall Panels

- Architecture Glass
- Architectural And Design Practices
- Interior Landscaping
- Building Systems
- Design Software

- & Supplies